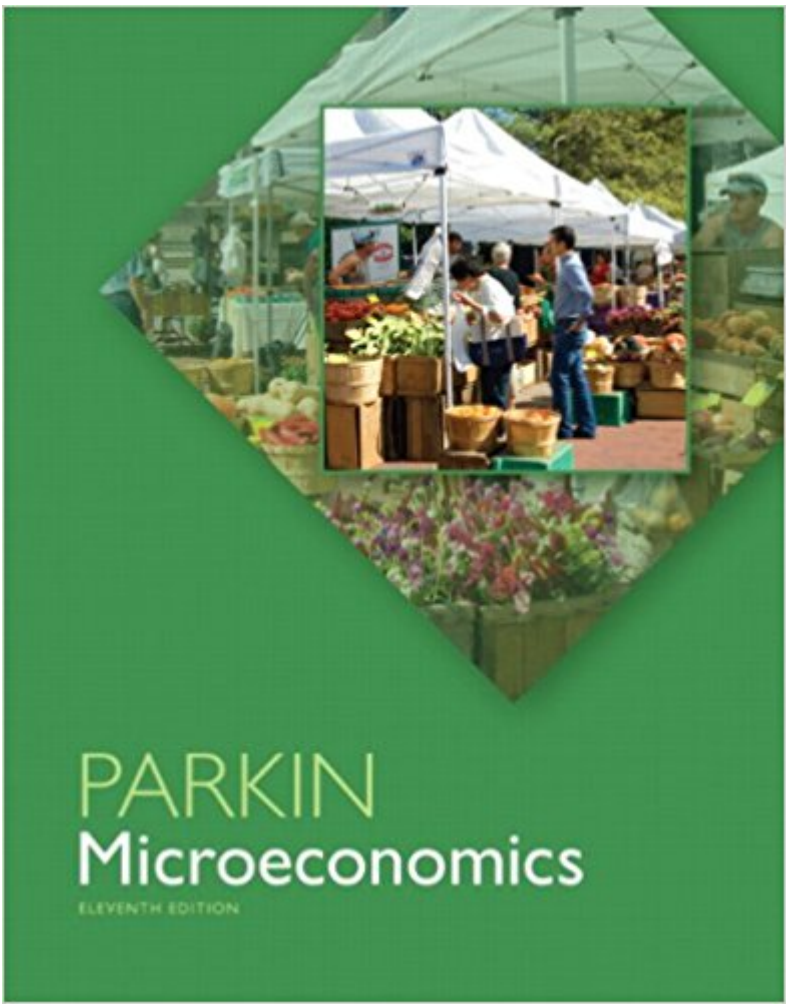
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Microeconomics (11th Edition)



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Synopsis

For the principle of microeconomics course. This book is also suitable for all readers interested in economics. Thoroughly updated, stripped of technical detail where possible, extensively illustrated with well-chosen photographs, enlivened with new applications features that focus on issues at play in todayÃ¢â ¬â„¢s world, responsive to the suggestions of reviewers and users, and seamlessly integrated with MyEconLab: These are the hallmarks of this eleventh edition of Microeconomics. Ã Â¿ Parkin brings critical issues to the forefront. Each chapter begins with one of todayÃ¢â ¬â„¢s key issues, and additional issues appear throughout the chapter to show the real-world applications of the theory being discussed. When the chapter concludes, readers Ã¢â ¬Å“read between the linesÃ¢â ¬Â• to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of todayÃ¢â ¬â„¢s events. Readers will begin to think about issues the way real economists do and learn how to explore difficult policy problems and make more informed decisions in their own economic lives. Ã Â¿ Parkin is so committed to currency that he uploads news articles almost daily to MyEconLabÃ Â®, the online assessment and tutorial system that accompanies the text. Assessment questions based on the Economics in the News articles are uploaded periodically so that instructors can assign recent articles within MyEconLab. Note: If you are purchasing the standalone text or electronic version, MyEconLab does not come automatically packaged with the text. To purchase MyEconLab, please visit: www.myeconlab.com or you can purchase a package of the physical text + MyEconLab by searching the Pearson web site.Ã Â¿ MyEconLab is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

Michael Parkin is Professor Emeritus in the Department of Economics at the University of Western Ontario, Canada. Professor Parkin has held faculty appointments at Brown University, the University of Manchester, the University of Essex, and Bond University. He is a past president of the Canadian Economics Association and has served on the editorial boards of the American Economic Review and the Journal of Monetary Economics and as managing editor of the Canadian Journal of Economics. Professor ParkinÃ¢â ¬â„¢s research on macroeconomics, monetary economics, and international economics has resulted in over 160 publications in journals and edited volumes, including the American Economic Review, the Journal of Political Economy, the Review of Economic Studies, the Journal of Monetary Economics, and the Journal of Money, Credit and Banking. He became most visible to the public with his work on inflation that discredited the use of wage and price controls. Michael Parkin also spearheaded the movement toward European monetary union. Professor Parkin is an experienced and dedicated teacher of introductory economics.

This book is not the most exciting. If you don’t have a preexisting excitement about the subject of economics, this book will not help you gain any enthusiasm for the subject. That being said, the problems are in depth, the examples make sense, and it doesn’t require any extra effort to try and interpret what the author is saying. This understanding may come differently for you than it came for me. If your professor just wants you to know the concepts of the lectures he/she gives, this edition is fine to use. If your professor requires you to have the most updated edition of the text and follow along with the examples, do not purchase this book.

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This book is good for people who want to study microeconomics. The content is clear in each

chapters.

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